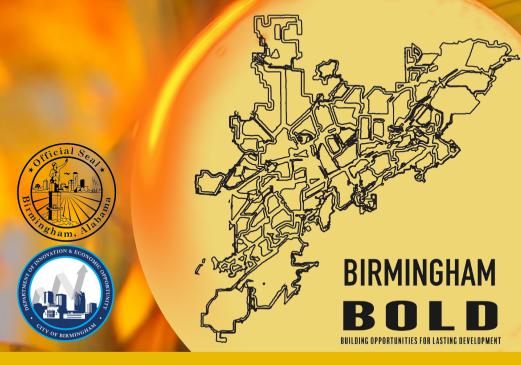
2023 BODID MPACT REPORT



THE DEPARTMENT OF INNOVATION AND ECONOMIC OPPORTUNITY (IEO) CITY OF BIRMINGHAM, AL



PREFACE -

The spirit of the BOLD funding program comes from the same place that gives Birmingham its magic: people. BOLD was built by people, in service of people, to help advance economic mobility and equitable development across Birmingham's 99 neighborhoods. It was started in 2018 by my administration with the conviction that economic and community development serves people best when conducted in a transparent and competitive process. That same dedication to serving people has grown BOLD through six cohorts of awardees and years of program improvements to become what it is today: an equitable, inclusive, and innovative program to support Birmingham's communities that have been historically undervalued.

An investment in BOLD partners is an investment in the future of Birmingham, and this 2023 impact report shows exactly that. Through the work of BOLD partners, day in and day out, Birmingham residents are being served through small business support; overcoming barriers for women and minority communities; workforce development; data-driven innovation; and neighborhood development. I encourage you to read the numbers in this report and to imagine the people who are behind it - both the partners and the Birmingham residents. We thank our BOLD partners for the service they provide to people every day, and we celebrate the impact they had through the 2023 BOLD Program. When I think of the people served by BOLD in 2023, alongside all the growth to come, I know that there are bright days ahead for Birmingham - as we put people first.

Randall L. Woodfin, Mayor City of Birmingham, AL

BOLD IMPACT

842 BIRMINGHAM RESIDENTS SERVED

32

JOBS

GOTTEN

1089

SERVICES PROVIDED TO RESIDENTS

\$833,00 LEVERAGED BY PARTNERS

+

\$855,000 INVESTED THROUGH BOLD **CREDENTIALS**

\$236,479

PROVIDED TO

RESIDENTS IN

WRAP-AROUND

SERVICES

838 BUSINESSES SERVED





ENTREPRENEURS SERVED

BOLD AWARDEES

BUILDING OPPORTUNITIES FOR LASTING DEVELOPMENT (BOLD) FUNDING PROGRAM

WE THANK OUR 2023 BOLD PARTNERS FOR THEIR REMARKABLE SERVICE TO BIRMINGHAM RESIDENTS











birmingham businessalliance



